

BRIAN SINGLER

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GOAL

Interactive media and video production with emphasis in story telling, lighting, color grading and advanced motion graphics.

EXPERIENCE

(2008-present)

Video producer/graphic designer, Newsy.com/Media Convergence Group

- Designed the look and functionality of Newsy's award-winning, Top-10 **Ipod app**.
- Created motion-graphics **videos** that sold MCG services to clients including ING, Subaru, Nissan, Kohl's and the Hearst Corporation
- Executed **motion graphic redesign** of Newsy's multi-perspective video news packages, included logo, anchor backgrounds and post rolls in Final Cut Studio.

(2010, Spring)

Master's project at St. Louis Post-Dispatch

- Built custom motion graphics to brand stltoday.com videos.
- Produced numerous **video features** and **interactive projects**.

(2008-2009)

Multimedia Editor, Columbia Missourian

- Helped reporters/editors envision and execute **long-form/deadline** multimedia.
- Coordinated and produced **print/multimedia** projects for columbiamissourian.com, including **video features**, audio slideshows and **in-depth Flash projects**.

(2005-2008)

Multimedia and sports reporter, Anchorage Daily News

- Wrote more than 500 breaking **news**, **features**, sports and enterprise stories, covering **Gov. Sarah Palin**, the Winter Olympics, Iditarod 34-35 and more.
- Pioneered online video journalism department and crafted first-ever news, feature and sports video reports for adn.com, including **Iditarod** (30,000 hits in two days), **World-Eskimo Indian Olympics** and Alaskan events like the **Slush Cup**.
- Work featured by McClatchy newspaper board of directors as examples of the changing nature of company and the news media.

(2004-2005)

Sports anchor/reporter for ABC affiliate KIMO 13 Anchorage

- Anchored 5, 6 and 10 p.m. sportscasts, covering local and national sports
- Responsible for producing, writing, shooting, and editing, including sweeps, packages and live reporting for the three-hour pre-race show for Iditarod 33.

EDUCATION

(May 2010) Master's Degree in Long-Form Multimedia, University of Missouri-Columbia. Thesis project on the role of narrative structure in online video to emotional arousal. Classes included convergence reporting and editing, long-form multimedia, motion graphic design and advanced web design.

(2004) University of Alaska Anchorage Bachelor of Arts in Journalism and Public Communications with Telecommunications and Film emphasis.

SOFTWARE

Extensive experience and Apple Pro Training

- **Final Cut Pro**
 - Advanced features: filters, keyframing, compositing and shortcut-driven editing
- **Motion**
 - 3-D: Animation, lights, cameras, replicators, emitters and custom text effects
- **Color**
 - Correction and grading, custom looks and recreating film/TV effects
- **Soundtrack Pro**
 - Sound effect/music beds
 - Dialogue replacement
 - Noise removal/sweetening

Adobe Creative Suite

- Photoshop
- Indesign
- Dreamweaver (HTML/CSS, JavaScript)
- Audition
- Flash (action script)
- InCopy

EQUIPMENT

Photo/Video

Canon/Nikon DSLRS
Pro lenses and flashes
Mastery of pro cameras

- Sony (XD-CAM)
- Canon (HDV series),
- Panasonic and JVC

Assorted lighting/audio setups
Live multi-camera production experience, including cameras, switchers, directing and technical directing.

AWARDS

(2010) W3 "Best in Show" among news apps for Newsy's mobile iOS suite.
(2009) College Photographer of the year finalist in large group multimedia
(2007) Alaska Press Club second place for best sports feature at ADN.

FREELANCE

- The Reynolds Journalism Institute
- KOMU-8 TV (motion graphics)
- The Associated Press
- Missouri Court System
- San Diego Union-Tribune
- St. Paul Pioneer Press
- Capital Times (Wisc.)